

websense[®]
ESSENTIAL INFORMATION PROTECTION™



Websense
Email Security

Websense
Hosted Email Security

Websense
Hybrid Email Security

Websense Messaging Security Solutions

The Websense Approach to Messaging Security

Websense® enables organizations to harness the power of email as a vital business communication vehicle while keeping security risks in check. Stopping today's threats requires an expansive view that goes well beyond email. By integrating best-in-class Web and data security technology with messaging security, Websense achieves unparalleled visibility into emerging threats and the highest possible levels of protection from inbound and outbound email risks.

Stopping Converged Threats

Protecting email users against converged Web and email threats requires best-in-class Web security. Websense draws on over a decade of Web research and intelligence to ensure email customers are protected. Through the power of the Websense ThreatSeeker™ Network, Websense is able, in real-time, to proactively discover and classify Web sites that contain viruses, spyware, and other malicious code. This information is then used to detect and stop unwanted emails that contain inappropriate and malicious URLs—stopping threats that other security systems cannot even detect.

Managing Data Risk

Websense messaging security allows organizations to systematically manage confidential data and inappropriate content. Bolstered by the integrated intelligence of Websense data security expertise, Websense offers in-depth data inspection combined with more than 100 content and compliance dictionaries pre-packaged in 12 languages. Granular and flexible policy management allows organizations to enforce appropriate usage of data, reduce legal liability, support compliance regulations, and prevent data loss.



Websense ThreatSeeker Network

The Websense ThreatSeeker Network adaptive security technology uses more than 50 million real-time data collecting systems that continuously monitor Internet content—including new and dynamic content—for emerging threats. The Websense ThreatSeeker Network feeds this intelligence into its Web security, messaging security, and data loss prevention solutions. As a result, Websense is able to adapt to the rapidly changing Internet at speeds not possible by traditional security solutions and basic email filtering solutions.

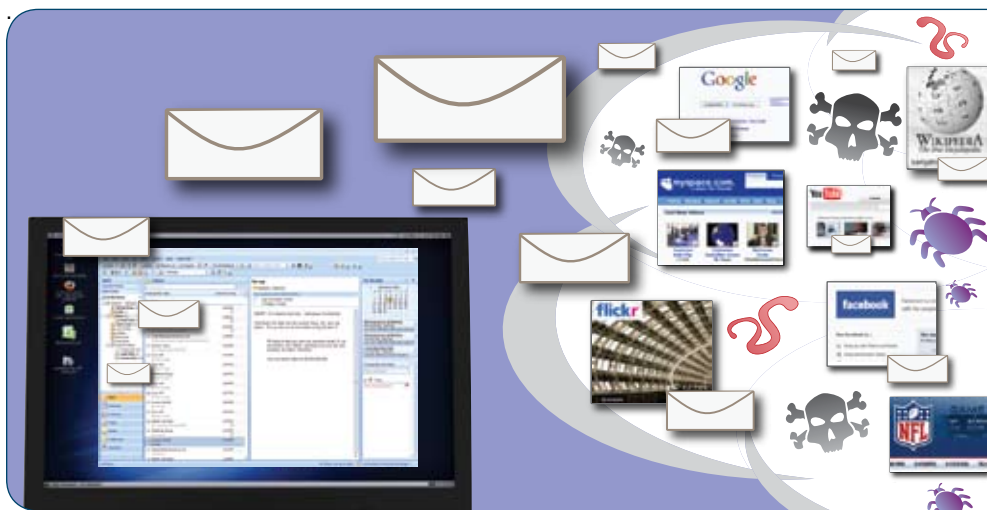
The ThreatSeeker Network:

- Analyzes more than 40 million Web sites per hour
- Assigns reputation to more than 2 million domains, networks, IP addresses, and hosts every hour
- Scans nearly 10 million emails for unwanted content and malicious code every hour
- Captures more than 10 million unsolicited spam, phishing, or exploit campaigns every day

Email Threats in a Web 2.0 World

Email threats are fundamentally different today than they were only a short time ago. Malicious threats used to be concealed in attachments, but today 85 percent of unwanted emails contain a link to a Web site*. While cybercriminals have turned to the Web to deliver spyware, phishing attacks, and viruses in order to infiltrate networks and steal confidential data, they are using email to lure users into their traps. Increasingly these traps use the power of Web 2.0 by means of social networking sites, blogs, and familiar, “trusted” sites with good reputations that have been compromised.

While they are now commonly used, these engineered attacks are very targeted and difficult to detect by traditional techniques. Cybercriminals often send very small messages with links to seemingly legitimate Web sites that slip by most spam and malware defenses. Reactive, signature-based approaches and reliance on sender reputation are not enough to protect end-users from these malicious attacks.



The use of the Web in spam attacks continues to grow.

The Proliferation of Data Leaks via Email

Preventing loss of confidential information is one of the top challenges that many businesses face today, and managing data leaks via email is of high concern. With the vast majority of data now digitized and readily available via corporate networks, it is all too easy for employees to intentionally or accidentally send inappropriate content or confidential data to places it doesn't belong. Insufficient outbound protection can result in legal liability, damage to a company's reputation, and violation of compliance regulations.

* Websense Security Labs Threat Report, July 2008



“We chose Websense Email Security because of its phenomenal granular policy enforcement capabilities that clearly outshine other solutions on the market.”

Jay Wessel,
VP of technology,
Boston Celtics



“Having our email controlled in the cloud [with Websense Hosted Email Security] takes the load off our in-house servers and eliminates the need for any day-to-day management.”

Terry Kemp,
Infrastructure manager,
Nelson Marlborough District
Health Board

A Best-Practice Portfolio for the New Threat Landscape

Available as both a hosted service and on-premise software, Websense messaging security allows organizations to take a layered approach to email security with a hybrid deployment. First, the Websense hosted service blocks spam and other threats before they even reach an organization’s gateway, followed by additional on-premise security inside the network to prevent data loss. This allows organizations to gain the full spectrum of protection for essential information. Websense messaging security changes the complex and uncertain email landscape into one that is secure and under control.

Websense Hosted Email Security

Maintaining comprehensive email protection has become difficult, especially with the vast array and volume of complex threats that continue to bombard our networks. Businesses of all sizes are finding that their network infrastructure is under significant strain and their administrative resources are over-burdened. Even the most skilled IT managers are challenged to keep up and costs can quickly get out of hand.

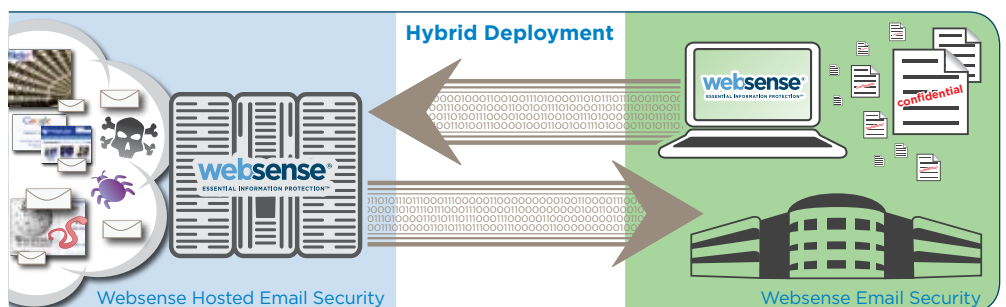
Websense Hosted Email Security is the solution for these business concerns. Websense Hosted Email Security provides leading protection from converged email and Web 2.0 threats by leveraging the power and intelligence of the ThreatSeeker Network. The hosted security model provides reduced costs and complexity while allowing businesses to retain control and eliminate uncertainty through industry-leading service level agreements (SLAs). With Websense Hosted Email Security, customers gain mission-critical security while enabling a consolidated security strategy with the trusted leader in Essential Information Protection.

Websense Hosted Email Security enables customers to:

- **Reduce business costs and complexity** with no on-site equipment to install or maintain, savings in bandwidth and storage, no unexpected expenditures, and eased administrative overhead
- **Increase protection** with leading security from converged email and Web 2.0 threats backed by industry-leading SLAs and the power of the Websense ThreatSeeker Network
- **Retain control** with 24x7 access and flexible customization of policies, configuration settings, quarantine management, and reporting



Websense Hosted Email Security provides leading protection from converged email and Web 2.0 threats and reduces business costs and complexity.



The Websense messaging portfolio includes Websense Hosted Email Security, Websense Email Security, and Websense Hybrid Email Security, a solution that combines layered hosted and on-premise security.

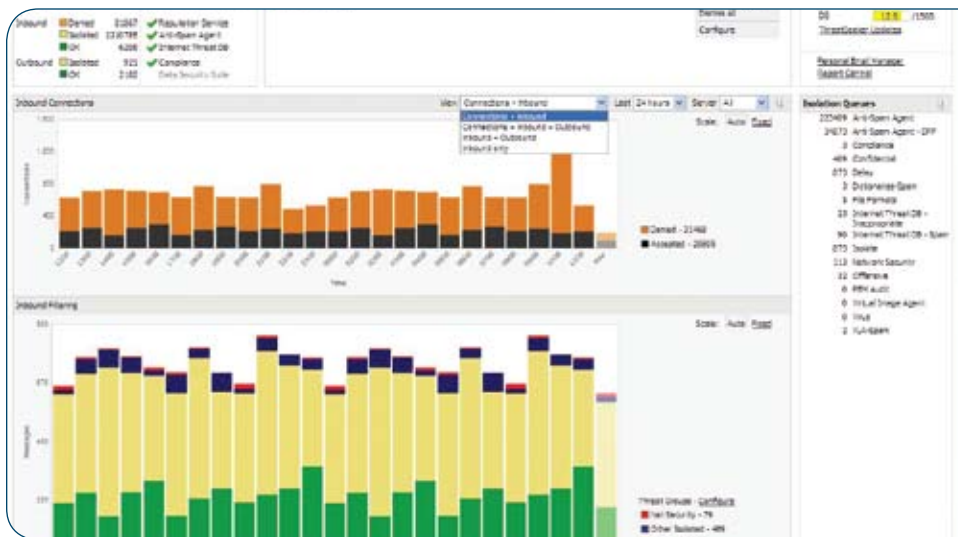


Websense Email Security

While email threats remain prevalent, what is less known is that email is also a common source of outbound violations as well, resulting in data loss or regulatory non-compliance. Websense Email Security is a software-based, gateway solution that incorporates multiple layers of real-time intelligence and market-leading Web and data security technology to provide highly effective protection against complex inbound and outbound threats. Websense Email Security provides powerful and flexible rules-based policy controls for enforcing corporate email policies.

Websense Email Security enables customers to:

- **Increase protection** with leading security from converged email and Web 2.0 threats backed by the power of the Websense ThreatSeeker Network
- **Enforce outbound compliance and data loss protection** with granular and highly accurate content filtering to help organizations achieve better corporate governance
- **Gain visibility through reporting** by helping to monitor email usage with a customizable dashboard, interactive drill-down reports, automatic report scheduling, and delivery



Websense Email Security provides flexible and granular reporting capabilities.

Websense Hybrid Email Security

Websense Hybrid Email Security combines Websense Hosted Email Security in the cloud and Websense Email Security at the network gateway. This layered, hybrid deployment keeps administrative overhead down while providing the greatest level of efficiency and protection. Inbound protection is delivered through the hosted solution, filtering spam and viruses, while the on-premise solution provides for a highly granular level of outbound email protection. Through this powerful combination, organizations can configure finely-tuned policies for outbound filtering, ensuring compliance with internal policies and federal regulations, while taking advantage of the simplicity of a hosted model to prevent inbound threats.

Websense Combined Messaging Security and Web Protection

Websense messaging security works hand-in-hand with Websense Web security, enabling organizations to optimize their email use and to safely leverage the power of Web 2.0 technology. Websense Web and email security provide leading protection from converged email and Web 2.0 threats with the added value of a consolidated security strategy with the trusted leader in Essential Information Protection™.

“Even though we had anti-virus installed on our computers and anti-spam on our email server, our employees were inadvertently introducing malware into the organization by visiting compromised Web sites and clicking on links in spam that led to infected Web sites. Before Websense, the majority of our day was spent cleaning machines and worrying about losing confidential data. After deploying Websense [Web and email] security solutions throughout our nine locations, our security issues have been eradicated.”

Doug Hays

Information technology manager
Michael Hohl Automotive Group

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The Company Behind the Solutions

Websense is a leader in integrated Web, data, and email security, protecting the essential information of more than 42 million people around the world. Websense software and hosted security solutions help organizations block malicious code, prevent the loss of confidential information, and enforce Internet use and security policies.

With 15 years of Internet experience, nobody knows the Web like Websense. Websense has unprecedented visibility into the internal and external movement of information in the Web 2.0 world with knowledge of:

- **Who** is authorized to access Web sites, content, or applications
- **What** data must be protected from leaks
- **Where** users can go online and sensitive data can be sent
- **How** sensitive data can be communicated and online resources can be used

Websense provides unparalleled protection by means of the ThreatSeeker Network—the technology foundation for Websense Web, data, and email security solutions. The ThreatSeeker Network provides the intelligence that underlies Essential Information Protection by delivering real-time reputation analysis, expanded behavioral analysis and actual data identification.

Learn more about Essential Information Protection, the ThreatSeeker Network, and the entire line of Websense solutions at www.websense.com. Say Yes to Web 2.0 with Websense.

Websense Provides Leading Global Technical Support

Websense offers three levels of support tailored to the needs of customers:

- **Websense Mission Critical Support**—includes Premium Support, plus access to a dedicated technical account manager (TAM) who provides one-on-one strategic support planning and more.
- **Websense Premium Support**—includes Websense Standard Support with extended 24/7 support, 365 days a year, and priority call access and email support.
- **Websense Standard Support**—provides all customers with phone and email support during business hours, plus unlimited access to the MyWebsense Web portal and Websense Knowledge Base resources.